

MINDSETS

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MALALA YOUSAFZAI



Malala Yousafzai was shot in the head by the Taliban in October 2012 aged just 15. Her crime? Wanting to go to school. Believing every girl had the right to be educated, regardless of their religion or social standing.

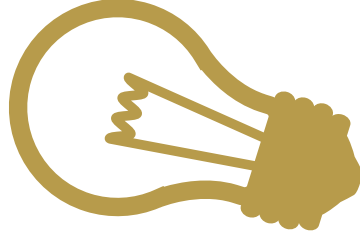
Although she may not know it, or define it thus, Malala has a wonderful growth mindset. She possesses a love of learning so fierce, and so characteristic of a growth mindset, that she put her life at risk by attending school every day.

BETHANY HAMILTON

Just over ten years ago, a 14ft shark bit off 13-year-old Bethany Hamilton's left arm, effectively ending her surfing career before it had really begun.

Not only was she brave enough to get back in the water only one month later, but the following year she won her first national title. She made her improbable comeback against all odds because of her faith, attitude and growth mindset.

THOMAS EDISON



Among his inspirational quotations, Thomas Edison claimed that "opportunity is missed by most people because it is dressed in overalls and looks like hard work".

His growth mindset and unstoppable curiosity led him to invent and experiment to the point that he held 1,093 US patents. On his path to inventing the light bulb (or the first commercially practical incandescent light) he claimed that "I have not failed. I've just found 10,000 ways that won't work".

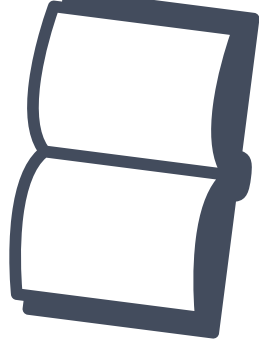
MICHAEL JORDAN



When dropped from his high-school varsity team, Michael Jordan's mother told him that he simply had to work harder. He went on to become the greatest basketball player of all time. How? Was it because his talent was late in manifesting itself?

No. He worked hard, harder than the rest of his team, harder than most athletes. He worked his way to greatness with his growth mindset telling him that anything is possible if you try hard enough.

J.K. ROWLING



In the years before the publication of the Harry Potter series, J.K. Rowling described herself as "the biggest failure I knew".

Her book about a young wizard was rejected by 12 publishing houses. Jo's determination, courage, self-belief and growth mindset enabled the creation of the best-selling book series in history, and transformed its creator into perhaps the greatest 'rags to riches' story ever told.

JACK ANDRAKA



Considered to be a classic example of a child prodigy, Jack Andraka is so young to be a cancer researcher that we think he must be a born genius. In reality, he has spent hours upon hours researching, experimenting and reading science journals. He formed a project and sent it to 200 leading professors, receiving 199 rejections.

Instead of giving up in the face of failure, he persevered and achieved sponsorship and world fame along the way.

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Professor Carol S. Dweck

Carol Dweck is one of the world's leading experts in psychology and motivation research and is currently the Lewis and Virginia Eaton Professor of Psychology at Stanford University.

In broader terms, she changes lives. Her theory of human intelligence is simple but powerful: it has the capacity to change even the most determinedly grounded of opinions. Dweck informs us that we are not born with a fixed level of intelligence, we grow it in direct relation to how much, and how well, we use it. She provides the science behind 'there's no such thing as can't'.

Professor Carol S. Dweck shows you how to unleash the power of a Growth Mindset for your students

CONVENTION

8th July 2014 LONDON

Prices (+VAT)

1 st delegate rate	£549	3 rd delegate rate	£399
2 nd delegate rate	£499		

CONFERENCE

3rd July 2014 MANCHESTER

4th July 2014 BIRMINGHAM

7th July 2014 LONDON

Prices (+VAT)

1 st delegate rate	£450	3 rd delegate rate	£399
2 nd delegate rate	£430	4 th + delegate rate	£349

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Understand the theory everyone is talking about

Attend inspirational keynotes and practical workshops to ensure a thorough knowledge of the theory and ways to implement it from Monday.

- ✓ Understand the pitfalls of praise and how to avoid them
- ✓ Hear how Mindsets tie in with Ofsted and DfE initiatives
- ✓ Hear Matthew Syed challenge the notion that high performers are born, not made
- ✓ Unleash the power of 'yet' and embrace effort and struggle

The exclusive Osiris UK tour with Professor Carol S. Dweck

Carol Dweck's groundbreaking theories will change the way you think about yourself, your teaching and your potential. Already implemented by sports coaches, world leaders and university lecturers with astoundingly positive results.

- ✓ Witness how other UK schools have used Mindsets to impress Ofsted
- ✓ Practical ideas and strategies to use right away
- ✓ Transfer focus from teaching to learning
- ✓ Eliminate stereotypes and promote an 'anything is possible' approach
- ✓ Inspire life-long resilience
- ✓ Ensure all feedback feeds a growth Mindset

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